



Animahenasyon 2012

6th Philippine Animation Festival

26-29 November 2012, Cultural Center of the Philippines

FESTIVAL REGULATIONS AND GUIDELINES

I. INTRODUCTION

1. The **Animahenasyon 2012: 6th Philippine Animation Festival** is organized by the Animation Council of the Philippines, Inc. (ACPI).
2. Animahenasyon 2012 will be held in Cultural Center of the Philippines from **26-29 November 2012**. The festival aims to encourage the production of original content in Philippine animation, recognize the Filipino talent in the field of animation, and achieve local and international animation excellence and competitiveness.
3. Animahenasyon 2012 will be comprised of exhibits, animated films in competition and exhibition, master class/workshop/conference, and the awards night.

II. GENERAL INFORMATION

4. The competition is open to all Filipino professional and student/amateur animators. The entrant may or may not be a citizen or resident of the Philippines. As long as s/he has a Filipino lineage, s/he is qualified to join the competition.
5. The elected board members, festival committee members and the secretariat of the Animation Council of the Philippines, Inc. (ACPI) during the contest period are not eligible for entry. Likewise, relatives up to the second degree of consanguinity of the ACPI board members, festival committee members, secretariat, and judges are ineligible to join the competition.
6. Since this is the sixth of a series of continuing festival that ACPI will be organizing, only works completed from the year **2010 to present** are eligible for competition.
7. Entry works shall be made "frame by frame," including computer graphics animation.
8. Entry works must be submitted in this format:
 - DVD – must contain a color bar of 10 seconds and followed by a sound signal 0db (1,000 cycles per second) and a black leader of 5 seconds at the beginning. Technical specifications: full or high-resolution .avi data file, with a frame size of 720 x 480, and a compression of DV NTSC.
9. For professional division: everything is assumed to be an original creation. In case copyrighted characters, scripts, music, etc. are used, the entrant cannot submit the animated work without securing agreement/permission from the copyright owner. An original certification from the copyright owner (artist/record company/producer) is required to be submitted together with the entry. Failure to obtain such agreement will result in the works being disqualified from the competition.
10. For the student division: everything is assumed to be an original creation. With regard to using music, original music is encouraged and preferred. However, one may still use existing music as long as this is properly acknowledged/credited and preferably licensed, and the animated work submitted was done as a school project or thesis and was completed during the period when s/he was a student. Entrant who has secured a license agreement must submit the original copy of the agreement as attachment. Failure to acknowledge or provide credit to the rightful copyright owners will result in the works being disqualified from the competition.

11. Entrants participating under the STUDENT DIVISION should attach a photocopy of their current school ID and school registration form together with the entry form. If the student is enrolled in a workshop class, a photocopy of the original receipt or certificate of attendance is required. Any work submitted as a school project or requirement will be considered for student division. Other than this, all entries will be classified under the professional division.
12. Entrants may submit entries in the different categories but is limited to **one entry per category**.
13. Categories for competition:

PROFESSIONAL DIVISION	STUDENT DIVISION
A - 1 minute up to 5:59 minutes	H - 1 minute to 5:59 minutes
B - 6 minutes up to 20:59 minutes	I - 6 minutes up to 20:59 minutes
C - 21 minutes up to 40:59 minutes	J - 21 minutes up to 40:59 minutes
D - Full animated feature (41 minutes & beyond)	
E - Music video	K - Music video
F - Title sequences, OBB, infomercials, TVCs, demo reels	L - Title sequences, OBB, infomercials, TVCs, demo reels
G - TV Series	

III. REGISTRATION/APPLICATION

14. No registration or application fee is required.
15. The entry form and regulations may be photocopied and reproduced, and may be downloaded from www.animahenasyon.com or www.animationcouncil.org.
16. One entry form is required for each work submitted. The entry form must be filled out completely and accurately. ACPI shall not be held liable for the mistakes or misrepresentations indicated by the entrant.
17. Entrants must provide the **English title** of his/her animated work if the original title is in a language other than English.
18. Entrants must clearly state in the entry form to which category they apply. However, should the need arise; the selection committee reserves the right to reassign it to another category. The organizers shall contact the entrant/s before making any change.
19. No entry will be accepted if the required information and materials are not included and/or complete.
20. Application period is from **26 November 2011 to 5 October 2012**.

IV. PROCESS OF SELECTION

21. There will be a pre-selection committee appointed by the festival organizers, largely constituted by the people involved in the fields of film and animation, and generally from the arts. Their task is to select the finalists eligible for competition. Entrants will be officially notified after the selection.
22. Pre-selection will be on **10 and 11 October 2012**. Finalists shall be officially notified immediately the first working day after the pre-selection date.
23. The festival organizers will appoint another set of jury who will handle the final judging and who also come from the fields of film and animation, and generally from the arts. Their task is to deliberate and identify the winners from the chosen finalists for each category. The names of the jury will be published on the festival souvenir program and announced during the awarding ceremony. Final judging will be on **12 October 2012**.

24. The jury will decide based on the guidelines established by the festival committee. The jury has the power to declare (or not) the winner/s for the categories/division. The decision of the jury is deemed final and conclusive, and cannot be questioned, challenged or appealed against on any ground.
25. All entries will be judged based on the following criteria:
- CONTENT (30%)** This comprises originality of concept, script and direction. Great importance is given to coherence of idea, aesthetic and conceptual innovation and creative storytelling.
 - TECHNICAL QUALITY (30%)** This comprises editing, sound, musical score and animation technique. We are looking for works with outstanding visuals, combining technical expertise with artistic talent.
 - OVERALL IMPACT (40%)** This comprises both the technical and artistic aspect of animation. The works should have outstanding visual and aural creativity and should be innovative in its use of animation as a tool of communication. Above all, the work should be fun, compelling, and original.

V. AWARDS AND PRIZES

26. AWARD FOR THE BEST ENTRY IN EACH CATEGORY

These awards will be determined by the screening committee according to each category in the professional division and student division. Winners will be given: a trophy, a participation certificate, and cash prize. All cash prizes are subject to 10% withholding tax as governed by Philippine law. The cash prize for each category is as follows:

CATEGORIES	PROFESSIONAL DIVISION	STUDENT DIVISION
1 min. up to 5:59 mins.	P15,000.00	P10,000.00
6 mins. Up to 20:59 mins.	P20,000.00	P15,000.00
21 mins. Up to 40:59 mins.	P30,000.00	P 20,000.00
Full-animated feature (41 minutes & beyond)	P50,000.00	----
Music video	P15,000.00	P10,000.00
Title sequences, OBB, infomercials, TVC, demo reel	P10,000.00	P5,000.00
TV Series	P50,000.00	----

27. GRAND PRIZE AWARD

This award will be attributed to the producer of the BEST ANIMATION chosen among the winning entries in the professional and student divisions, and granted by the Jury. Awardee will receive a trophy, a certificate and a total of PhP 100,000 in cash and prizes.

28. JURY'S SPECIAL CITATION

Granted by the Jury according to his/her own criteria, the special citation recipients will receive a trophy and a certificate.

29. AWARD FOR BEST REGIONAL ENTRY

This is a special prize granted by the Jury to the BEST ANIMATION produced from the REGIONS (outside of Metro Manila). Awardee will receive a trophy and a certificate.

30. ANIMAHENASYON LIFETIME ACHIEVEMENT AWARD

This is a special recognition granted by the Animation Council of the Philippines, Inc. for the person's pioneering efforts and achievements in the field of Philippine animation. The recipient (or representative) will receive a special plaque and a certificate.

31. AUDIENCE CHOICE

This is a special award granted by the audience. An audience choice form will be given to each viewer upon entry to the theater. S/he will surrender the form to the porter after the screening. The entry with the highest number of votes will win and receive a certificate.

VI. SUBMISSION PROCESS/REQUIREMENTS

32. All submissions must have a fully accomplished typewritten entry form.
33. The entry form (hard copy) must be sent together with the following:
 - a. Pdf of the filled-out entry form;
 - b. Three (3) photos / screenshots from the animated work submitted (5" x 7");
 - c. One (1) recent photo of animation director at his/her best animated pose (as long as face is still clearly visible and recognizable) [5" x 7"];
 - d. Small scale hard copy of movie poster (12" x 18") on A4 photo paper [digital file must be in 12" x 18"];
 - e. Hard copy of the animation director's **resume or CV, AND brief biography/profile** (100-150 words);
 - f. CD containing the soft copy of (a), (b), (c) in jpg format at 300 dpi resolution or higher, .doc file of (d);
 - g. Copy of the entry in **.avi** data file stored in a DVD (one entry per DVD properly labeled with entry title and director's name);
 - h. Signed authorization/agreement/waiver form;
 - i. (optional) other marketing collateral aside from movie poster.
34. Entry forms and other entry requirements / materials must be placed inside a 9" x 12" or A4 document envelope. This must be properly labeled as "**Animahenasyon 2012,**" and addressed to:

**The Secretariat, Animation Council of the Philippines, Inc.
9th Floor, The Palisades Condominium, 107 Perea Street, Legaspi Village, Makati City.**

The deadline for submission of entries is **5:00 p.m. of 5 October 2012**. The organizers will not be held responsible for entries received after the deadline thereby resulting in the exclusion from the competition and program.

35. Entries may be delivered personally to the secretariat or sent in by mail or courier but must be received on or before the deadline. Entrants shall shoulder the shipping or air courier costs of entries and materials.

VII. FINAL ARRANGEMENTS

36. The submission of an entry implies acceptance of the current festival regulations.
37. **All submitted entries and materials required by the festival organizers shall remain in the ACPI archives, but the copyright of the material belongs/remains with the producer/ director/ creator.** The participants also grant ACPI the right to exhibit the winning entries in whole or in part in print (publication), on any visual medium (TV, etc.), in public and private places (theaters, schools, etc.), and on the Internet for promotion and information both local and international.
38. The festival organizers will decide all matters not expressly provided for in these regulations and their decision shall be final.
39. For more information and inquiries on the submission of entries and contest rules, please call the ACPI secretariat at (+632) 817-2727 local 108, (+632) 483-9501, or email animahenasyon@gmail.com, or log on to www.animahenasyon.com.